

CENTRAL MICHIGAN UNIVERSITY
GLOBAL CAMPUS
COURSE SYLLABUS

I. IDENTIFYING INFORMATION

Course: COM 195
Course Title: Intercultural Communication
EPN: 22236398
Term: Spring I
Location: Online
Course Dates: 1/13, 3/7/2014
Course Days and Times: N/A
Prerequisites: None

Blackboard:

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Instructor: Wendy Perkinson
Primary Phone Number: 248-999-9999
Secondary Phone Number: N/A
E-Mail Address: perki1wl@cmich.edu
Availability: Eastern Standard Time: By Appointment; I will respond to emails.
Academic Biography:

Hello Class! I am thrilled to teach Intercultural Communications as it is one of my most inspiring courses to teach. My background is in the area of Communications. I earned my undergraduate and advanced degrees in Communications and Theater Arts. My prominence and emphasis was in Communications and teaching in higher education.

My career started in the early 90's as a graduate student teacher at Eastern Michigan University where I taught my first public speaking class! After a year of teaching at EMU, I moved to Indiana and served as an Adjunct Instructor teaching at Indiana University of South Bend and Ivy Technical College. I taught a host of courses at IUSB and Ivy Tech including: Intercultural, Interpersonal, and Business Communications along with other courses such as Debate and Public Speaking. After about three years, I moved back to Michigan and began teaching at Wayne State University, Oakland Community College U of M Dearborn, Davenport Online, University of Phoenix and DeVry University. I taught at these locations part time over a span of 16 years and I taught a ton of Communication courses at these locations as well. Presently, I am a corporate trainer for Henry Ford Medical System and I teach online.

II. TEXTBOOKS AND INSTRUCTIONAL MATERIALS

Order books from MBS at <http://bookstore.mbsdirect.net/cmuh.htm>

Textbooks and Course Materials:

Title: Intercultural Communication
Author: Neuliep
Edition: 5th
ISBN: 978-1-4129-7689-3
Publisher: Sage
Required: Yes

Course Reserves:

N/A

Required Materials:

N/A

Recommended Materials:

N/A

III. COURSE DESCRIPTION

Content focuses on how values, attitudes and beliefs influence communication among people from different cultural backgrounds.

IV. COURSE GOALS AND OBJECTIVES

Upon successful completion of this course students should be able to:

1. Identify and explain the theoretical concepts central to the study of intercultural communication and identify the communication behaviors that reflect those concepts.
2. Locate, synthesize and assimilate new information from text libraries, electronic data sources and experts.
3. Argue the ethical implications of any given communication behavior in intercultural contexts.
4. Evaluate message strategies in intercultural contexts.
5. Use communication to establish mutually rewarding social and professional relationships appropriate to the students' aspirations and abilities

V. METHODOLOGY

The methodology of this class will include discussion questions, participation, written assignments and exams. The class attempts to use a number of learning methodologies. These include lecture on the chapters, your own reading and research, writing thought papers, and discussion on the discussion board. There is important information to get and to integrate in each of these activities.

VI. COURSE OUTLINE/ASSIGNMENTS

Pre-Class Assignment:

Before starting class, be sure to locate the definition of Intercultural Communications and be able to describe your observation of your Intercultural Communications skill set. In addition, be sure to read chapter one of the text and be prepared for discussion of the chapter during the first week of class.

Course Outline:

Outline of Session Topics

Week 1 - Assumptions about Culture and Intercultural Communication

Importance of Intercultural Communication

Week 2 - Dimensions of Culture; Variations in Cultural Values

Week 3 - Domestic Subcultures and Communication

Environmental Influences and Intercultural Communication

Week 4 - Psycho- and Sociology-cultural Influences and Intercultural Communication

Week 5 - Verbal and Nonverbal Codes across Cultures

Week 6 - Interpersonal and Organizational Communication within and across Cultures

Week 7 - Intercultural Conflict

Week 8 - Cultural Adaptation and Intercultural Competence

The following are the overall assignments that you will need to complete for class

Discussion Questions

Participation

Thought Papers (3)

Exams (3)

Syllabus Quiz

Prep Papers and Final Paper

CLASS SCHEDULE Outline

| | | | |
|--|--|--------------------------|---|
| | <u>NOTE: Discussion Questions and Class Participation Due WEEKLY</u> | | |
| Week 1 | Assumptions about Culture and Intercultural Communication | Reading Chapter 1 | Syllabus Quiz |
| Week 2 | Dimensions of Culture Variations in Cultural Values | Reading Chapter 2 | Thought Reflection 1 |
| Week 3 | Domestic Subcultures and Communication Environmental Influences and Intercultural Communication | Reading Chapters 3, 4 | Prep 1 Submission Intercultural Communication Analysis Essay Exam 1 |
| Week 4 | Psycho- and Socio-cultural Influences and Intercultural Communication | Reading Chapters 5, 6 | |
| Week 5 | Verbal and Nonverbal Codes across Cultures | Reading Chapters 7, 8 | Thought Reflection 2 |
| Week 6 | Interpersonal and Organizational Communication within and across Cultures | Reading Chapters 9,11 | Prep2Submission Intercultural Communication Analysis Essay Exam 2 |
| Week 7 | Intercultural Conflict | Reading Chapter 10 | Final Submission Intercultural Communication Analysis Essay |
| Week 8 | Cultural Adaptation and Intercultural Competence | Reading Chapter 12 | Thought Reflection 3; Exam 3 |
| Note: It is possible that the schedule and/or assignments will need to be adjusted as time goes on. All adjustments will be announced. | | | |

Assignment Due Dates:

Class Runs for eight weeks

Week 1 Topics: Introduction to the Intercultural Communications, Basic Assumptions about Culture and Intercultural Communication , Importance of Intercultural Communication

Discussion Questions: Due Every Day, 2, 4, 6

Participation: Due Weekly: Six Substantive Messages Posted Weekly: Due: Any Day of the Week.

Week One Summary: Due Day 7

Week 2 Topics: Conceptualizing Culture Intercultural Communication , Dimensions of Culture ,Variations in Cultural Values

Discussion Questions: Due Every Day, 2, 4, 6

Participation: Due Weekly: Six Substantive Messages Posted Weekly: Due: Any Day of the Week.

Week Two Summary: Due Day 7

Thought Paper #1 Dues: Day 7

Week 3 Topics: Sub-Cultural Influences on the Process of Communication , Domestic Sub-cultures and Communication Processes , Environmental Influences on the Process of Intercultural Communication

Discussion Questions: Due Every Day, 2, 4, 6
Participation: Due Weekly: Six Substantive Messages Posted Weekly: Due: Any Day of the Week.
Exam 1 : Due Day 7
Week Three Summary: Due Day 7
Intercultural Analysis Prep Paper Prep #1: Due any day this week

Week 4 Topics: Psycho-and Socio-Cultural Influences on the Process of Intercultural Communication

Discussion Questions: Due Every Day, 2, 4, 6
Participation: Due Weekly: Six Substantive Messages Posted Weekly: Due: Any Day of the Week.
Week Four Summary: Due Day 7

Week 5 Topics: Constructing Meaning ,Language and Verbal Messages ,Nonverbal Behavior and Messages, Selecting a Topic for Final Presentation and Developing an Outline

Discussion Questions: Due Every Day, 2, 4, 6
Participation: Due Weekly: Six Substantive Messages Posted Weekly: Due: Any Day of the Week.
Thought Paper #2: Due Day 7
Week Five Summary Due : Due Day 7

Week 6 Topics: Intercultural Communication Contexts, Interpersonal Relationships within and across Cultures, Organizational Communication within and across Cultures, Current Event Issues in Intercultural Communications(Preparation for Final)

Discussion Questions: Due Every Day, 2, 4, 6
Participation: Due Weekly: Six Substantive Messages Posted Weekly: Due: Any Day of the Week.
Intercultural Analysis Prep Paper Prep #2: Due any day this week
Week Six Summary: Due Day 7
Exam #2 Any day this week

Week 7 Topics: Cultural Differences and Conflict, Creating a

Discussion Questions: Due Every Day, 2, 4, 6
Participation: Due Weekly: Six Substantive Messages Posted Weekly: Due: Any Day of the Week.
Week Seven Summary: Due Day 7
Final Intercultural Analyses Paper #3

Week 8 Topics: Acculturation, Training and Intercultural Competence, Submitting Power point Presentation

Discussion Questions: Due Every Day, 2, 4, 6
Participation: Due Weekly:Six Substantive Messages Posted Weekly: Due: Any Day of the Week.
Final Exam : Due Day 7
Week Eight Summary: Due Any day this week
Thought Paper #3

Post-Class Assignment:

There will not be any post assignments required, but be sure to have your final exam presentation submitted no later than the last day of class. The final exam presentation will not be accepted late.

Student Involvement Hours:

One supposes that the class could require 12 to 15 hours per week. This would include responding to discussion questions and including substantive messages. You should be visible in the online class at least four out of seven days of the week. In addition, reading, written assignments, quizzes and presentations will require your time.

** Be sure to be in class at least four times a week on different days with a post to be considered in attendance.

** You need to have at least eight substantive messages per week to meet participation credit. Discussion questions responses are included in participation credit.

VII. CRITERIA FOR EVALUATION

Evaluation Criteria:

Evaluation Criteria: Students will be evaluated on performance in class discussion and participation, written assignments, quizzes and presentation. For the exams, the criteria are whether or not the answers are correct. For the other assignments, the criteria for gaining points is laid out in considerable detail on

Blackboard. Writing assignments and discussion must do all that is required (also laid out on Blackboard) and must do so in a clear, organized, professional, and scholarly manner.

Grading Scale:

Exams - 40%

Discussions - 20%

Thought Papers - 15%

Final Paper - 25%

A: 93.33% - 100%

A-: 90% - 93.32%

B+: 86.66% - 89.99%

B: 83.33% - 86.65%

B-: 80% - 83.32%

C+: 76.66% - 79.99%

C: 73.33% - 76.65%

C-: 70% - 73.32%

D+: 66.66% - 69.99%

Late Assignments:

Some late written assignments are accepted. The following is the protocol:

Any late written assignment offered after one week on the due day will not be accepted. You will have only seven days after the due date to submit a late assignment (exception will be final paper and exams)

Late written assignments will receive a full grade deduction. After a week late, the assignment will not be accepted.

Discussion questions and participation requirements can not be made up and will not be accepted late(after the week of topic discussion is passed) For example, you can not post a discussion question that was due in week two, to week three discussion board in week three. Discussion questions must be posted within the week assigned.

The final paper .

Make-ups and Rewrites:

This class will not accept re-writes of any assignment.

VIII. EXPECTATIONS

Attendance and Participation:

You must be in attendance with at least one post in the discussion board on at least three different days within the discussion week to be marked present for the week. Therefore, you will have to post something on the discussion board on three different days to be considered present for class. Each absence from a week of class will receive a deduction of 10 points.

Note on Discussion and Participation

- Each week you should be in the discussion board at least three times to be considered present for class on three different days. If you do not post at least three messages on three different days, you will be considered absent from class and receive a deduction of 10 points for your final overall grade each week you are absent
- You will post at least two Discussion Questions
- You will post at least four Responses to your peers
- **In Total:** At the end of the week you should have at least 6 responses in a weekly discussion board and you should have been in the board at least three times on three different days for attendance.

Academic Integrity:

Because academic integrity is a cornerstone of the University's commitment to the principles of free inquiry, students are responsible for learning and upholding professional standards of research, writing, assessment, and ethics in their areas of study. Written or other work which students submit must be the product of their own efforts and must be consistent with appropriate standards of professional ethics. Academic dishonesty, which includes cheating, plagiarism and other forms of dishonest or unethical behavior, is prohibited. A breakdown of behaviors that constitute academic dishonesty is presented in the CMU Bulletin (<https://bulletins.cmich.edu/>).

Student Rights and Responsibilities:

Each member of the Central Michigan University community assumes an obligation regarding self conduct to act in a manner consistent with a respect for the rights of others and with the University's function as an educational institution. As guides for individual and group actions within this community, the University affirms the general principles of conduct described in the Code of Student Rights, Responsibilities and Disciplinary Procedures at <https://www.cmich.edu/ess/studentaffairs/Pages/Code-of-Student-Rights.aspx>.

IX. SUPPORT SERVICES AND OTHER REQUIREMENTS

Global Campus Library Services (GCLS)

CMU offers you a full suite of library services through its Global Campus Library Services (GCLS) department. Reference librarians will assist you in using research tools and locating information related to your research topic. The library's Documents on Demand office will help you obtain copies of the books and journal articles you need. Check out the GCLS website at <http://gcls.cmich.edu> for more information.

Reference librarian contact information:

1. By phone: (800) 544-1452.
2. By email: oclsref@cmich.edu
3. By online form: <http://www.cmich.edu/library/gcls/Pages/Ask-a-Librarian-Request-Form.aspx>

Documents on Demand office contact information:

1. By phone: (800) 274-3838
2. By email: docreq@cmich.edu
3. By fax: (877) 329-6257
4. By online form: <http://www.cmich.edu/library/gcls/Pages/Documents-on-Demand.aspx>

Writing Center

The CMU Writing Center is a free online service for all CMU students, providing help with grammar, citations, bibliographies, drafts, and editing of academic papers. Suggestions and feedback are typically provided within two business days. For additional information and to submit work, visit <http://webs.cmich.edu/writingcenter/>

Mathematics Assistance Center

The CMU Mathematics Assistance Center provides free tutoring in mathematics and statistics to students enrolled in select courses. Tutoring is available online and via telephone. To see what courses qualify and to register with the Math Assistance Center, visit <http://global.cmich.edu/mathcenter/tutoring-request.aspx>.

ADA

CMU provides individuals with disabilities reasonable accommodations to participate in educational programs, activities and services. Students with disabilities requiring accommodations to participate in class activities or meet course requirements should contact Susie Rood, Director of Student Disability Services at (800) 950-1144, extension 3018 or email her at sds@cmich.edu, at least 4 weeks prior to registering for class. Students may find additional ADA information and forms at <https://www.cmich.edu/ess/studentaffairs/SDS/Pages/default.aspx>

Note to faculty: CMU Administration will notify you if applicable; otherwise, the student will provide a "Notification Letter to the Instructor" outlining the accommodations the student is approved to receive.

X. BIBLIOGRAPHY

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Center Information

CENTRAL MICHIGAN UNIVERSITY

CMU ONLINE COURSE

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(989) 774-1129

Fax (989) 774-1998

Email cmuonline@cmich.edu

Website www.global.cmich.edu/CMUOnline

Drop/Withdrawal Policy <http://global.cmich.edu/courses/drop-withdraw.aspx>

VIRTUAL RESOURCES FOR STUDENTS

CMU OIT (Office of Information Technology) Help Desk

https://www.cmich.edu/office_provost/OIT/help/help_desk/Pages/default.aspx

Online Learning Resource Center

<https://www.cmich.edu/global/cmuonline/about/Pages/default.aspx>

Proctoring

<https://www.cmich.edu/global/cmuonline/proctoring/Pages/default.aspx>

Harassment and discrimination

You have a right to feel safe and supported while pursuing your degree at CMU. If any professor, student, or staff member makes you feel that you have been discriminated against, disrespected or stuck in a hostile environment, the Office of Civil Rights and Institutional Equity (OCRIE) is here to help: Bovee UC 306, (989) 774-3253. For resources and more information, please see https://www.cmich.edu/office_president/OCRIE/

Sexual misconduct policy

With the exception of the confidential resources named explicitly within the Sexual Misconduct Policy, all CMU staff and faculty are responsible employees and are required to report any information they know about possible sexual misconduct to the *Title IX Coordinator* in OCRIE: Kathy Lasher, (989) 774-3253. This means that any information you may divulge about such an incident in the classroom or with a faculty member cannot be confidential. Reports to OCRIE are intended to provide options and resources to survivors. Please keep these reporting obligations in mind as you seek support from staff and faculty you trust, and know that there are also support centers on campus that will maintain confidentiality, which include Sexual Aggression Peer Advocates (989-774-2255) and the CMU Counseling Center (989-774-3381). For resources and more information, please see https://www.cmich.edu/office_president/OCRIE/